

Suzanne Shelton

President & CEO

Shelton Group



Bio

Suzanne Shelton is president and CEO of Shelton Group, the nation's leading marketing communications agency focused exclusively on energy and the environment. Her vision is that every home and building in America is energy responsible and sustainability is ordinary – and she leads Shelton Group in creating a market advantage for the organizations that are creating that sustainable, responsible future. Shelton's clients include Consumers Energy, Environmental Defense Fund, Kohler, CertainTeed Insulation and ExxonMobil Chemical.

With 25 years of experience under her belt, she's a pro at helping her clients build brand affinity, market products and start movements. She speaks regularly at conferences, guest writes for the likes of Fast Company, Green Builder and GreenBiz, and has been quoted in Forbes, the Los Angeles Times, The Washington Post and other top media outlets.